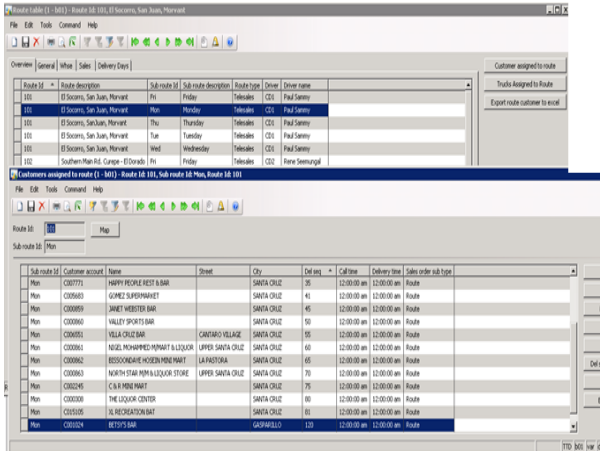


Winfosoft Software Solutions

# Direct Store Delivery (DSD) Route Management and Accounting

For  
Consumer Goods & Food and Beverage



Above from shows Route Definition with Customers Assigned to Route in delivery sequence



Customer deliveries sequenced for optimal Delivery sequence to maximize number of Stops and reduce delivery costs

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## The Value of Winfosoft Route Management and Accounting

Managing Deliveries and Mobile Sales Orders for Fresh Food and Beverages and Consumer Goods Products requires efficient route, warehouse and accounting functionality.

In today's retail environment, with an increasing number of product choices and the inherent difficulty in managing store-specific assortments, DSD offers a unique opportunity for growth. Benefits of Winfosoft DSD Route Management and Accounting are:

- *Increase Sales by Increased Sales Volume*
- *Improvement in Warehouse Efficiencies by Pick Lists by Route*
- *Improve Costs by Managing Driver Truck Load Inventory and Cash Variances*
- *Improve Accountability with Integrated Sales Ledger*
- *Improvement in Customer Service via Substitutes And Data Control Management*

## Key Features

- **Route Definition**
  - Route and Sub Route
  - Customers Assigned to Truck in Delivery Sequence
  - Route and Customers Delivery Sequence Optimized with Integration with Microsoft MapPoint and Roadnet
  - Trucks Assigned to Route
- **Pick Lists**
  - Route (Van) Sales
  - Consolidated Pick Lists for Telesales & Key Account
- **Load Truck based on Truck Capacities and Customer Delivery Sequence**
  - Load Truck Workbench
  - Product Substitutions
- **Security Gate Truck Load Verification**
- **Real Time Truck Load Details showing all Sales, Inventory and Cash Management for that Truck**
  - Work Flow Status Management per Truck Load
- **Route Accounting**
  - Truck Load Return Ending Inventory Management
    - Return Product
    - Empties
  - Truck Load Cash/Payment Receipt Management
    - Multiple Currency Cash and Checks
    - Credit and Debit Cards
  - Truck Load Settlement for Driver Variances for Inventory and Cash
  - Bank Receipts for Cash Settlements