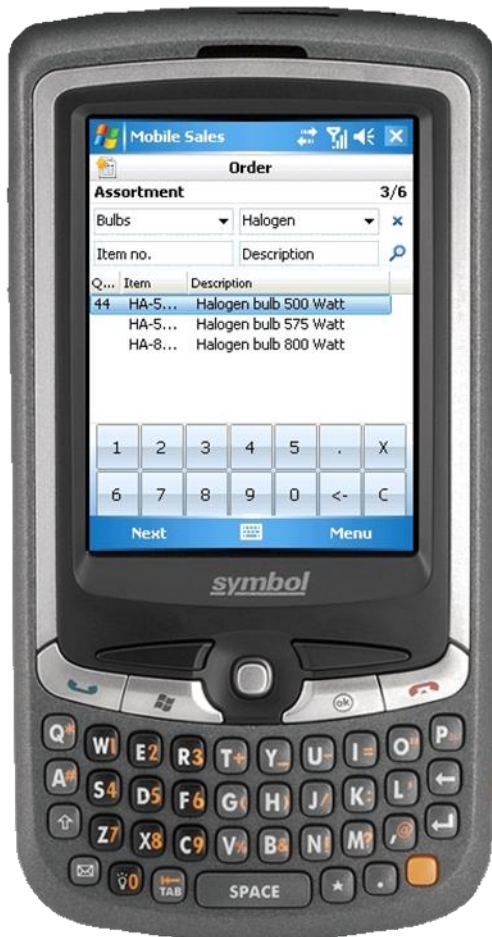


Winfosoft Software Solutions

## Direct Store Delivery (DSD) Mobile Sales For Food and Beverage



### Direct Store Delivery with Winfosoft Mobile

- Integrated with Winfosoft Route Management and Accounting and Pricing and Promotions Modules
- Handles Complex Business Processes
- Easy to Use

### Winfosoft Contact Information

www.winfosoft.com  
[info@winfosoft.com](mailto:info@winfosoft.com)  
 1-717-428-1233

### Value of Direct Store Delivery with Mobile Sales

In today's retail environment, with an increasing number of product choices and the inherent difficulty in managing store-specific assortments, DSD offers a unique opportunity for a retailer to power growth. This growth takes five forms:

- *Increase in volume at the store which means more sales*
- *Improvement in margin on products sold*
- *Acceleration in working capital*
- *Improved trade effectiveness of promotional activities*
- *Capabilities to better shape shopper experience to Build shopper loyalty*

Source GMA Powering Growth through Direct Store Delivery

### Key Features of Winfosoft's Mobile Sales Solution

- Integration with ERP is both On Line and Off Line with intelligent synchronization.
- Supports integration with any ERP System.
- Supports Multiple Sales Processes - Pre Order (Telesales), Direct Delivery (Key Accounts) and Route (VAN) Sales
- Route plan with Optimized Delivery Sequence. Optimization options with Microsoft MapPoint or Roadnet
- Complete Sales Order Features
  - Multi-Currency & Tax Management
  - Credit Notes
  - Customer Specific Pricing, Discount Pricing, Promotions and Free Goods with both on and off Invoice with Customer Specific Accruals
  - Delivery Notes with Customer Electronic Signature
  - Invoicing with Customer Electronic Signature
  - Invoice Print with Remote Hand Held Printers
  - Credit Check with Management Override Codes
- Complete Payment Features
  - Cash, Check, Credit and Debit Cards
  - Applied Credits
  - AR Credit Collection
- Complete Inventory Management Features
  - Batch/Lot (Date Code) Traceability
  - Truck Inventory with Buffer Stock
  - Bar Code Scanning
- Customer Surveys and Complaint Management
- Asset Tracking at Customer Site